

Open Possibilities with Indusentry

A Strategic Guide to Building and Growing Your Business in India

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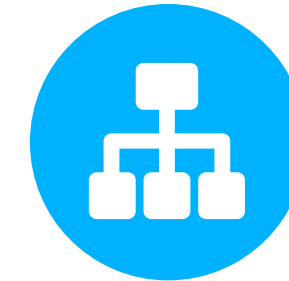


INTRODUCTION



Enter India with Confidence

Whether you're new to the Indian market or expanding within it, this is your next big move.



A Clear Roadmap from Day One

This Playbook provides structure, strategy, and actionable insights to guide your journey.



Stay Compliant, Grow Profitably

Understand how to scale your business the right way—legally, efficiently, and sustainably.



Built for Growth & Expansion

Designed for both foreign entrants and Indian businesses aiming to go beyond borders.

Understanding the Indian Business Landscape



The strategic advantage of being in India today :

India enables GCCs to scale faster, innovate better, and deliver global impact.



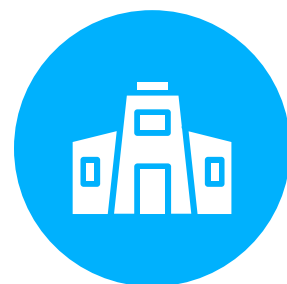
Regulatory maturity & economic potential :

The Indian landscape is primed for Global Capability Centres (GCCs) to operate securely and scale confidently.



What sets India apart from other markets:

India offers the rare convergence of global-scale talent, deep digital capability, and cost-effective execution—backed by a strong legal and financial system.



Why global companies often get stuck at the setup or scaling stage :

Global companies often face delays in India due to regulatory complexity, fragmented execution, and a lack of dependable local partners.



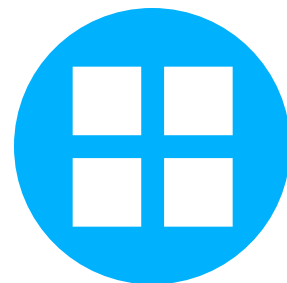
Choosing the Right Business Structure

Because your foundation determines everything that follows.



LLP, Private Limited, Branch Office, Liaison Office, JV – what they mean and who they're for :

India offers multiple legal entry structures each with distinct implications for ownership, compliance, and control. Selecting the right structure isn't just a legal step, it's a strategic one.



A simplified framework to identify your best-fit entity:

Indusentry provides a practical decision matrix that simplifies entity selection based on your goals — whether it's speed to market, long-term capital flexibility, or operational control.



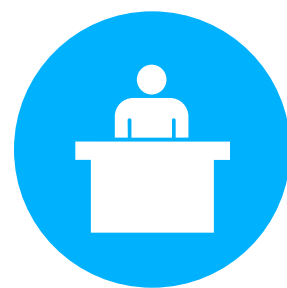
Indusentry's advisory role in business model alignment :

At Indusentry, we go beyond registration. We study your holding company structure, capital strategy, and operational footprint to ensure your Indian entity is not just compliant — but strategically aligned.



Setting Up the Right Way: Registration to Ready

From paperwork to proof of presence - here's what happens.



End-to-end process: company registration, PAN, TAN, GST, banking, MoA, AoA, etc.:

These registrations are more than filling forms. We manage this end-to-end, so GCCs don't face fragmented onboarding or unnecessary delays.



Timelines and documentations you should prepare for:

Timelines in India can vary depending on the structure and sector, but with the right preparation, most incorporations can be completed within 2-4 weeks.



Appointing directors, defining shareholding, and capital structure :

Director appointments, shareholding patterns, and capital structuring require compliance with India's Companies Act and FEMA guidelines. We ensure your governance structure supports both control and scale.



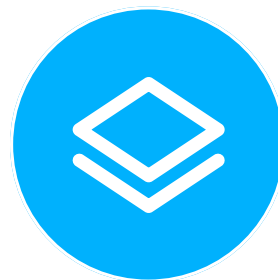
How Indusentry becomes your on-ground partner during setup;

We operate as your guiding hand on the ground coordinating with government departments, and legal bodies on your behalf.



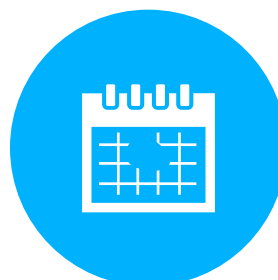
Compliance: The Invisible Backbone of Business

Stay ahead of regulations, filings, and deadlines - effortlessly.



Understanding India's compliance layers (RBI, FEMA, MCA, Tax) :

India's compliance ecosystem is inter-connected which includes (RBI), (FEMA), (MCA), GST, and direct taxes. We first prepare a client specific yearly compliance calendar to ensure transparency with all stakeholders. This helps avoid last minute surprises.



Monthly, quarterly, and annual obligations :

Based on the yearly compliance calendar prepared above we communicate on monthly basis. Our calendarized approach ensures the obligations are met proactively.



Our Internal Compliance Calendar & Checklist:

We maintain a structured internal compliance calendar tailored to each client's business model and entity type. Our clients know what's due, what's done, and what's next at a glance.



Indusentry's managed compliance model that runs quietly in the background :

We believe that compliances should not demand your attention but quietly run in the background. You focus on growth and innovation while we ensure you remain fully compliant, always.



Accessing Capital: Funding the Right Way in India

Funding is possible. Structuring is essential.



Pathways for Foreign Direct Investment (FDI) :

Depending on the sector the FDI limits vary from 49% to 100%. We help GCCs navigate the FDI eco system in its entirety, right from receiving the funds to share allotment to RBI filings and compliance documentation.



Raising funds through equity vs. debt in India :

Equity and debt raise very different regulatory and financial implications in India. Indusentry helps GCCs evaluate and structure their capital stack based on cost, control, and compliance impact.



FEMA guidelines, valuation rules, and cap tables:

All foreign investments in India must comply with FEMA's pricing guidelines and valuation norms — especially in early-stage or related-party transactions. Missteps here can trigger red flags during due diligence or repatriation.



Beyond Setup: Sustaining & Scaling in the Indian Market

India is not just a launchpad. It's a long-term business opportunity.



Opening multiple locations or states: what changes? :

India is a Union of states, While compliances across the state are mostly similar. However there are some state specific requirements which should be analysed carefully. Indusentry helps you standardize while localizing



Expansion strategy: compliance scaling, team onboarding, infrastructure:

The complexity be it onboarding new employees across states, handling multi-branch tax returns, or aligning infrastructure with evolving compliance needs grows. Indusentry supports you with a growth-ready compliance framework that scales alongside your business keeping your teams lean and your operations smooth.



How Indusentry evolves from an advisor to a full-scope partner as you grow :

As your Indian presence grows, our support deepens into monthly MIS reporting, audit prep, employee lifecycle management, and board-level governance. With Indusentry, you get continuity, consistency, and confidence across every phase of growth.



Why Work With Indusentry

You don't need another consultant. You need a partner.



Our end-to-end execution model: Advisory + Execution + Monitoring :

Our approach which handles entity setup to monthly filings and board reporting, Indusentry becomes your extended back office, ensuring nothing falls through the cracks.



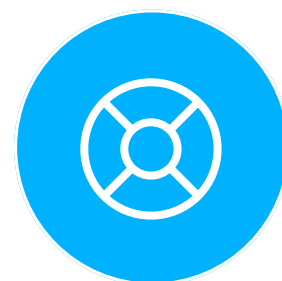
Backed by 20+ years of Indian market experience of experts:

Our team brings over two decades of hands-on experience in India's regulatory and financial landscape, with deep sectoral insights across tech, pharma, and manufacturing.



International experience, local execution :

We understand global expectations and match them with on-ground execution in India. This ensures compliance with Indian laws while aligning with global HQ standards.



Transparent, process-driven, and proactive support:

Our processes are mapped, documented, and proactive. You'll never chase us for updates infact you'll receive structured reporting, timely alerts, and clear accountability.



Thank You!

For your attention

